

JULIE PEASLEY

Graphic Design



julierpeasley@gmail.com

www.julierpeasley.com

760.399.7699

Yucca Valley, CA

SKILLS (MAC OS)

ILLUSTRATOR

PHOTOSHOP

INDESIGN

DATA VISUALIZATION

EDUCATION

BFA, UNIV. OF COLORADO,
BOULDER

Painting, photography, art history

WORK EXPERIENCE

PRESENT **DATA VISUALIZER / GRAPHIC STORYTELLER /
DIGITAL DESIGN**

FREELANCE

– Creating data visualizations to tell stories in aviation, mathematics, physics, finance and economics.

*MAR
2018–
PRESENT* **GRAPHIC DESIGNER**
GANZ INC, REMOTE

– Graphic design and production for packaging and products in an international giftware company distributing to retail locations across the U.S.

*JAN
2008
–DEC
2017* **CREATOR AND DESIGNER**
THE PARTICLE ZOO, LOS ANGELES

– Founded and designed a one-of-a-kind brand of science toy products
– Designed all creative including product tags, order forms, character illustrations, web graphics, business cards, posters, postcards, marketing materials, playing cards, sticker sheets and logos
– Built Shopify e-commerce site featuring a catalog of over 100 items
– Clients included colleges, universities, museums and major physics institutions around the world
– Products were used globally in physics lectures, conferences, science labs and classrooms
– Toys brought on board European Space Agency space shuttle flight
– Toys chosen for Google Science Fair winners' gift bags at Google Headquarters in Mountain View, CA

*OCT
2006
–MAY
2008* **GRAPHIC DESIGNER / PRODUCTION ARTIST**
SCREEN ACTORS GUILD, LOS ANGELES

– Worked with team to complete design, layout and production of quarterly *Screen Actor* 42-page magazine
– Created web graphics for SAG Awards; designed media kits, logos, ads; researched stock photos
– Designed SAG identity cards for actors