

# JULIE PEASLEY

Graphic Design



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760.399.7699

Yucca Valley, CA

## SOFTWARE (MAC OS)

ILLUSTRATOR

INDESIGN

PHOTOSHOP

## OTHER SKILLS

COPYWRITING

E-COMMERCE

## EDUCATION

BFA, UNIV. OF COLORADO,  
BOULDER

Painting, photography, art history

## WORK EXPERIENCE

MAR  
2018  
PRESENT

### GRAPHIC DESIGNER

GANZ INC, REMOTE

- Graphic design and production for packaging and development in an international giftware company distributing to retail locations across the U.S.

JAN  
2008  
–DEC  
2017

### CREATOR AND DESIGNER

THE PARTICLE ZOO, LOS ANGELES

- Founded and designed a one-of-a-kind brand of science toy products
- Designed all creative including product tags, order forms, character illustrations, web graphics, business cards, posters, postcards, marketing materials, playing cards, sticker sheets and logos
- Built e-commerce site using Shopify featuring a catalog of over 100 items
- Clients included colleges, universities, museums and major physics institutions around the world
- Products were used globally in physics lectures, conferences, science labs and classrooms
- Toys brought on board European Space Agency space shuttle flight
- Toys chosen for Google Science Fair winners' gift bags at Google Headquarters in Mountain View, CA

OCT  
2006  
–MAY  
2008

### GRAPHIC DESIGNER / PRODUCTION ARTIST

SCREEN ACTORS GUILD, LOS ANGELES

- Worked with team to complete design, layout and production of quarterly *Screen Actor* 42-page magazine
- Created web graphics for SAG Awards; designed media kits, logos, ads; researched stock photos
- Designed SAG identity cards for actors

MAY  
2001  
–OCT  
2006

### PRODUCTION ARTIST

AQUENT, LOS ANGELES & SAN FRANCISCO

- Ads, mechanicals, booklets, inserts, annual reports, packaging dielines, signage
- Clients: Bank of America, EarthLink, KB Home, Disney Stores, Payden & Rygel Investment, The Capital Group

JAN  
2000  
–APR  
2001

### PRODUCTION ARTIST

HWY 1 AD AGENCY, SAN FRANCISCO

- Ads, mechanicals, direct mail inserts, brand style guides, annual reports, packaging dielines, signage
- Clients: AAA Auto Club, Microsoft, Netcentives